



## Bendigo Bank encourages businesses to go green

**13<sup>th</sup> May, 2010**

Bendigo Bank is making it easier to go green by offering businesses the chance to win \$10,000 to improve their green practices.

Laverton **Community Bank**<sup>®</sup> Branch, Branch Manager, Stuart Stirling said Bendigo Bank was rewarding businesses that embrace sustainable business practises.

“Local business owners have the chance to win \$10,000 simply by visiting the Generation Green<sup>™</sup> website and answering a survey about how green their business practises are,” Stuart said.

“The competition is open to all Victorian businesses with an Australian business number and we encourage local residents to tell their friends and families how easy it is to go green, and win.”

Generation Green<sup>™</sup> provides a range of loans, accounts and other services that make looking after the environment part of everyday life.

Bendigo Bank’s Senior Manager Generation Green<sup>™</sup>, Trudy Ellery, said Bendigo Bank was committed to addressing environmental issues by providing customers and communities with practical solutions that create a more sustainable future.

“Every business can reduce the amount of energy and water it uses and the waste it creates,” Ms Ellery said.

“The Generation Green<sup>™</sup> website provides businesses with simple advice on how to make a positive impact on the environment, including how to reduce office waste, save paper and join the green team.

“We encourage you to be part of Generation Green<sup>™</sup> to ensure that future generations can enjoy a sustainable environment.”

Visit the [www.bendigobank.com.au/generationgreen](http://www.bendigobank.com.au/generationgreen) for your chance to win. Entries close 5pm on Monday 31 May.

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